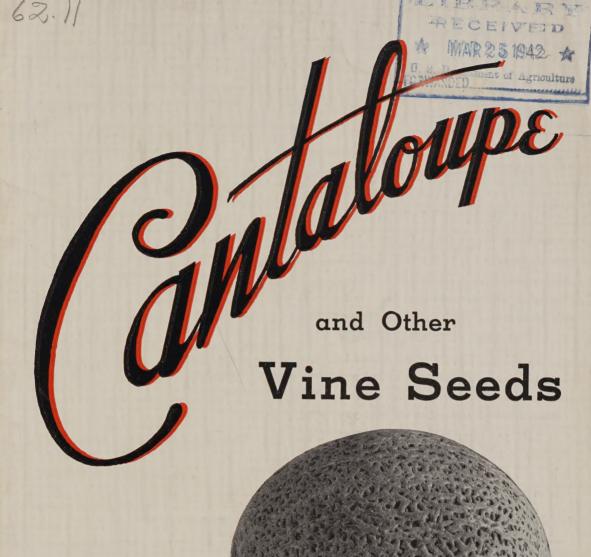
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





Season 1942

Woodside Seed Growers Co.

200 South Main Street

Rocky Ford, Colorado

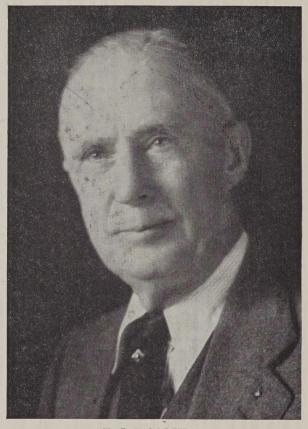
GROWERS OF HIGH QUALITY SEED

To Our Customers:

"QUALITY, SERVICE AND A SQUARE DEAL TO ALL"

WE HAVE tried each year to raise the standard of quality of the seeds we grow and sell and are constantly improving our melons, each year breeding out any faults that may show in them. This is something no one could afford to do who is growing for the market only.

Mr. Woodside started in the year 1911 to specialize in the growing of melon seed exclusively, following these tactics to the present time and is still active in this procedure. We certainly trust, through the efforts of E. S. Woodside and son, W. F. Woodside, we may continue to hold and increase our many valued and appreciated customers. It is with a great deal of pleasure that we send you this 1942 catalogue, and are confident that you will be more than pleased with the crops grown from our seed, regardless of the variety or varieties you may decide to plant.



E. S. WOODSIDE



Planting, Culture and Harvesting Directions

The cantaloupe thrives best on a welldrained sandy loam soil. Alfalfa sod. plowed under in the fall, has shown the best results in the West and Southwest. frequently doubling the yield. Clover sod in sections where it is grown, and cow peas in the South have shown like results. Well-rotted barnyard manure has generally given better results than commercial fertilizers. The cantaloupe seems to produce better on a medium fertile soil. If too much fertilizer is used the vines grow very rank and the melons are likely to be over-sized and poorly netted, the flesh coarse and of poor quality. If planted on poor soil the melons are undersized and yield generally light. The size of the melon is undoubtedly governed by the fertility of the soil, as well as by climatic conditions. Crop rotation is essential to retain the necessary plant food, and is a safeguard against disease, infected soil and insect pests.

In preparing the soil, ever bear in mind that the cantaloupe should be planted and cultivated as a garden crop rather than a field crop, as IT WILL NOT RESPOND readily to the rough treatment usually given to general field crops. The grower will be well repaid for the extra labor and time consumed in the thorough preparation of the soil.

Select, if possible, suitable land, sloping to the south or east. Such land warms up quickly in the early spring and is preferable where an early crop is desired.

If plowing is done in the fall, plow from 8 to 10 inches in depth; if in the spring plow only as deep as the land has been plowed before. When plowing under alfalfa and like crops, fall plowing is the best and under most conditions shows best results. In irrigated districts, if the land is dry, irrigate by flooding before plowing, using care not to plow while land is too wet, nor yet too dry; for either will prevent reducing the soil to the mellow, ashy condition so essential to the best results and the easy cultivation of the crop. If the land was in cultivation the preceding year, discing is very beneficial, as it not only mixes any compost or manure that may have been appled, but insures a deep pulverized seed bed.

The land should be prepared and allowed to settle a few days before planting. If crop is to be grown by irrigation, select slope of the land so that it can be irrigated without washing or flooding.

Do not plant near any other vine crop. Do not plant more than one season in succession on the same soil. Plant as soon as danger of frost is past. When the plant has from five to six leaves and danger from beetles is past, thin to one plant about two feet apart. Thinning

should be governed by strength of the soil. If the plants are left too thick on rather poor soil, many of the melons will likely be small; on the other hand, if thinned too closely on rich soil, oversized melons will be the result.

Give frequent shallow cultivation as long as possible to get between the rows without disturbing the vines or roots. Keep a fine dust mulch to aid in retaining moisture. The cantaloupe, to produce best results, should have a continuous, healthy growth. The slightest check or setback in the growth will retard the early development and reduce the yield.

The cantaloupe begins ripening on the inside. When ripening process begins it requires some experience to tell from the outward appearance when it is ready to pick, the change being so slight that the inexperienced will scarcely detect it. The skin between the netting gradually assumes a peculiar gray cast; the netting becomes more prominent and of a silvery whitish color. On close examination a slight crack about the stem will be found, and with a little pressure on the with the thumb or forefinger it should part or slip from the melon without breaking the stem or melon, leaving a smooth, natural cup where detached. When picked at this, the proper stage, the melon has its natural sweetness and flavor, and if carefully handled, with proper refrigeration and good transportation service, will carry to most any market in first-class condition. The stem will not slip from a green melon, but will break or force a piece out of the melon, and if picked in this manner are likely to be of inferior quality, without flavor, and show up in a wilted, spongy condition on the market.

The picking should start early in the morning while the melons are cool, yet, in case the vines are wet from heavy dews or rains, it is not advisable to start picking before vines are fairly dry, as tramping and handling when wet is injurious to the vines, and melons picked and handled while wet lose much of their fine appearance, being more or less covered with mud, and the netting becomes badly ruffled.

Melons picked while cool and kept cool will hold up far better in shipping than if picked in the heat of the day. After the first few days, pick over the field carefully at least twice a day and you will have but few over-ripe melons. All matured melons, whether shippers or not, should be removed from the vines and taken out of the field.

Pack the melons by color as nearly as possible. Crate the riper ones to themselves and ship to nearby markets. Do not put up inferior, soft, over-ripe or green melons under any circumstances, as they rarely bring shipping charges.

WHEN TO ORDER

We strongly advise our customers to send in their orders immediately upon receipt of this catalog, as they will then have the seeds on hand when they need them, and avoid unnecessary delay often caused by the rush of the busy season. It is advisable to order early while our stock is complete—thus avoiding any disappointment.

USE OUR ORDER SHEET

Carefully fill out the blank spaces at the top for shipping directions. Use one line for each kind of seed ordered.

Always carry out the price of each item and keep a copy of your order.

HOW TO ORDER

Be sure to give your full name, post office, with street number or rural route. Remittance may be made in stamps (if one dollar or less), certified check, bank draft or post office money order. We will also ship C.O.D. when one-fourth of the remittance accompanies order.

CO-OPERATION

We want to supply growers who appreciate good seed. If after ordering from us you have any cause for complaint, write us fully at once. Just criticism is an aid to improvement and satisfied customers are our pride.

WHY NOT BUY ROCKY FORD CANTALOUPE SEED AT ROCKY FORD?

The Rocky Ford district produces and supplies more than 90 per cent of the cantaloupe seed in the entire country. Practically all of the cantaloupe seed handled by the seed trade is secured either directly or indirectly from this district. Therefore would it not be good business policy to buy your Cantaloupe Seed direct from Rocky Ford, and direct from the producers before it passes through so many hands?

Please think this over and give us a trial order.

HELPFUL SUGGESTIONS

We are at all times willing to offer any assistance in our power regarding culture, best varieties for your district, etc., if you will explain your climatical and market conditions, also average growing season. Do not hesitate in writing us for information.

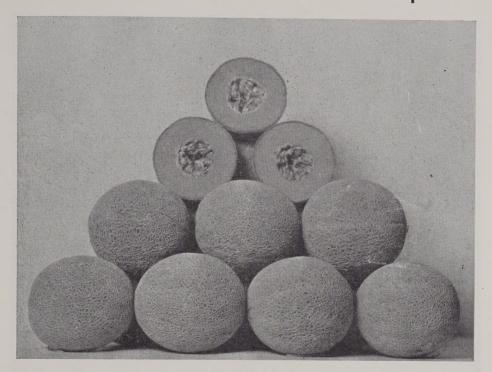
SELECTION, GROWING AND WARRANTY

Our planting stocks are kept up to the highest standard by systematic selection. Our seed-growing is carried on in the most up-to-date manner. The seed we offer is the best selection from fields grown exclusively for seed purposes; was saved from stock true to type, from well-netted, fully matured, standard-sized melons of the best seed qualities. Our seed is all cut by hand, well-cured, is thoroughly cleaned; all light seed fanned out, and is of the highest germination. While we use every precaution in sending out pure and reliable seed, we, in common with other responsible seed houses, sell our seed subject to the following disclaimer, it being adopted by the American Seed Trade Association. DISCLAIMER: We, Woodside Seed Growers Company, give no warranty, express or implied, as to description, productiveness or any other matter of any seed we sell, and will not be responsible for the crop.

REFERENCES

The Rocky Ford National Bank, any business firm of Rocky Ford, the Packer Produce Mercantile Agency (The Red Book) of Kansas City, Missouri; The Produce Reporter Company (The Blue Book) of Chicago, Illinois; Dun and Bradstreet, Denver, Colorado.

Woodside Winner Cantaloupe



WOODSIDE'S WINNER

Superior Strain For The Early Market

One of the finest Hale's Best strains yet developed. Our boosters for this melon are actual farmers and growers who plant their entire acreage of this variety. Many write to us stating "I grew the 'Winner' in the same field with other strains of the Hale's Best and find the 'Winner' about one week earlier, an unusually heavy yielder and highly disease resistant."

The melons run uniform in size, average about twelve pack flat, have heavy solid net showing practically no stripe or rib, small seed cavity, the flesh being of a deep pink color. The vines are very prolific which eliminates cull and slick inferior melons. Is a splendid shipper.

Through experienced growers we feel safe in advising you will find no better cantaloupe than the "Winner" for home consumption or commercial shipping on the market. Matures in 80 days.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Early Hale's Best Cantaloupe

Hale's Best is the best known cantaloupe in the United States and our seed is all grown from our personally selected stock seed. The melons run mostly jumbo sizes; a percentage showing slight rib and faint stripe, yet retaining the extreme earliness. The flesh is deep salmon colored, firm and of excellent quality. It is a splendid shipper, staying firm for days after being picked.

New Ideal Cantaloupe

By careful selection this improved strain of Hale's Best has become another of the outstanding melons in districts where a large uniform early melon is desired; on an average they will produce within 80 to 85 days from the date of planting.

Vines are unusually healthy, vigorous and very prolific; the melons run Jumbo in size and oval in shape, practically all solid net; the flesh is a deep salmon color, very firm and fine grained. Has an excellent flavor, small seed cavity and is a fine shipper.

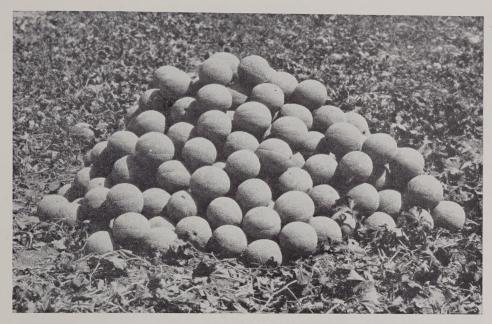


NEW IDEAL

Since we introduced this melon the trade has praised it very highly; we continually have repeat orders and additional new customers each season.

We strongly urge you to give this melon a trial; you will be more than pleased with the appearance, uniformity, size and yield at harvest time, as it is adapted to nearly all melon growing districts in the country, where a jumbo melon is preferred; will average nine to twelve melons to the flat crate.

Hale's Best Cantaloupe No. 36



HALE'S BEST NO. 36

One of the oldest Improved Selections made from the Hale's Best Variety being introduced in 1932, yet the Number 36 is still one of the largest selling varieties of this strain and is known in every district where cantaloupes are produced. It can be grown for almost any purpose, home gardens, roadside stands, hauling by truck or packing for distant markets.

The melons run large and very uniform in size, have slightly oval shape, the flesh is a salmon color of an excellent flavor; seed cavity being much smaller than the original Hale's Best. The Number 36 is an extra heavy yielder due to the vines being strong and hardy and is among the earliest to mature for the market. Will mature in 85 to 90 days.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Resistant No. 8

(Also No. 8-1 which is a selection from No. 8)

These melons run extra large and have a very heavy strong vine growth; they are attractive and well netted, have thick flesh and small seed cavity; are a few days later in maturing than the Hale's Best variety but have wonderful shipping and carrying qualities. Due to the large sizes are used in many districts even though not troubled with Mildew, where growers require a melon for roadside markets and loose hauling to market by truck.

Market Surprise Cantaloupe

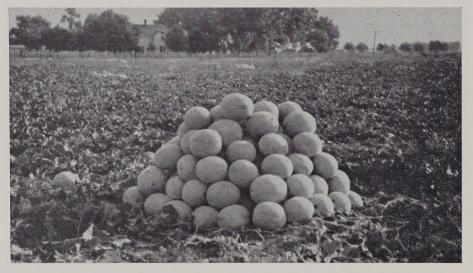
This melon was developed for the market gardener who wants an extra large early maturing, well netted cantaloupe to sell at roadside stands and for bulk hauling in trucks; if it were packed, would run largely to nine pack Jumbo flats.

For trade desiring size and quality included, this melon is unsurpassed; has nearly a solid net, showing very little of the distinct stripe.

The flesh is thick and of a deep salmon color with small seed cavity. Should not be picked until it will slip freely from the vine because of its firmness after it is a golden color.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Hale's Best Cantaloupe No. 112

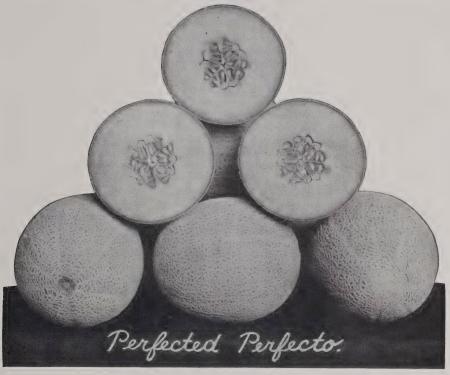


HALE'S BEST NO. 112

Number 112 is still outstanding in many cantaloupe growing districts where an Improved strain of the Hale's Best of a slightly smaller size is desired. In appearance it resembles the Number 36; is a heavily netted melon showing a faint stripe; has a thick salmon colored flesh and of an excellent flavor, small seed cavity and is a good shipper. The vines make a strong vigorous growth which assures well-matured melons throughout the picking season.

"Perfected Perfecto" Cantaloupe

(Also Known As Superfecto)



PERFECTED PERFECTO MELONS

The Perfecto ripens evenly and for a long period; melons run fairly large, up to twelve pack Jumbo flat, very uniform in size; coarse, solid, heavy net, being perfect in appearance.

The flesh is a very dark salmon color, fine grained and of an excellent flavor; the seed cavity averages much smaller than any other Rocky Ford varieties, the rich colored flesh extending to the rind.

The vines make an extra strong, vigorous growth, and are highly disease resistant; due to this fact hills should be spaced farther apart than other cantaloupe varieties. For a later maturing melon, we urge you to plant the Perfected Perfecto.

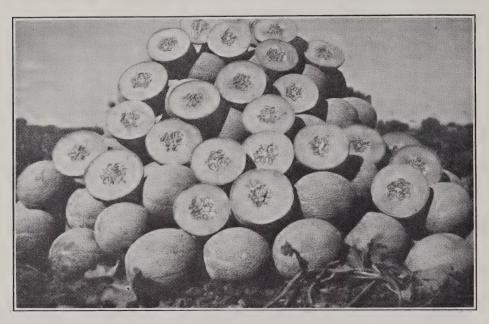
PRICE: Pkt. 5c; oz. 10c; ½ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

EARLY OTERO CANTALOUPE

(A Green Fleshed Melon)

This melon is extra early and a particularly rust resistant strain. The plants are strong, vigorous growers from the start and vines are extremely prolific, the first settings often have 12 to 15 marketable melons to the hill. The net covers the entire melon showing a slight rib. Has a very spicy flavor similar to the original Rocky Ford which many contend was the sweetest of all. Size runs from 36 to 45 melons in a standard crate. Will mature in 75 to 80 days.

Mildew Resistant Cantaloupe No. 45



RESISTANT NO. 45

The Mildew Resistant Cantaloupe is no longer an experiment; the production and shipping qualities due to the fact No 45 must be picked on a FULL SLIP and will then carry to the far distant markets, arriving in perfect condition, has won its fame for being the most popular of the Mildew Resistant Strains.

It has as heavy a net as the Improved Hale's Best varieties, is similar in shape and very uniform; the melons run largely to Jumbo in size.

The No. 45 has a thick salmon colored flesh, is well flavored. The melon has a small seed cavity and is perhaps one week later in maturing than the Hale's Best.

If you want a melon with proven shipping and carrying qualities, a melon that MUST BE VINE RIPENED, we advise giving the Mildew Resistant No. 45 a trial. Will mature in 90 to 95 days.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Resistant No. 50

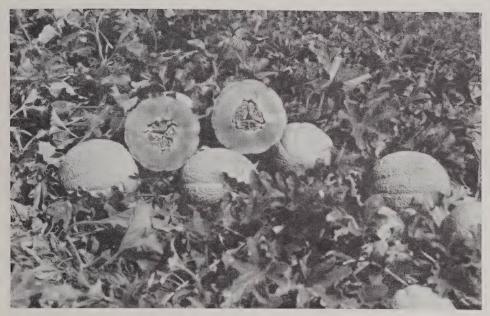
This was the first melon to be released that was entirely free from Mildew; they run rather oblong in shape and vary in size, however, will run strong to twelve pack Jumbo flats; the vines make a very vigorous growth, flesh is a salmon color with medium size seed cavity; heavy net but shows some stripe.

Resistant No. 50-15

Also entirely free of Mildew, melons run smaller and much more uniform than the No. 50, have a heavy net with prominent stripe; the flesh is very firm and of a deep salmon color and a good flavor; vines are very prolific and have an unusually heavy set; a good melon where your trade demands a smaller size.

PRICE ON ABOVE RESISTANT NUMBERS: Pkt. 5c; oz. 10c; 1/4 lb. 35c; 1/2 lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb.; 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Pride of Wisconsin



PRIDE OF WISCONSIN

One of the best all around varieties of Muskmelon yet introduced. It is very productive, bearing fruit with a very thick, firm, dark pink flesh Melons have a very coarse, loosely laced netting and are slightly ribbed. Is similar in appearance both inside and out to the Honey Rock but much improved as to uniformity. Holds up well for several days allowing plenty of time for marketing. Will mature in 85 to 90 days.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

SUGAR QUEEN MELON

A leading white skinned variety of Cantaloupe. Has a thin, tough rind covered with a slight netting and will stand long distance shipping. Has an unusually small seed cavity, thick orange colored flesh. Vines are very hardy and disease resistant. Produces a heavy yield over a long period at the maturity stage. Has a much better flavor if not picked from the vine until it will slip freely then will carry in good shape to distant markets. Melons run uniform in size and shape and flavor is unsurpassed. Will mature in 90 to 95 days.

Imperial Sunset

IMPERIAL SUNSET

The skin of this new melon is a light, creamy color. Melons uniform in size, mostly standards and jumbos. Oval in shape, heavily netted, seed cavity very small, color of flesh mostly salmon tint, a very small per cent green meat, flavor unusually good.

Makes a strong, vigorous vine (practically immune from disease), and stays green when the vines of the Honey Dew and Honey Ball are practically dead. It matures a little later than above mentioned varieties and should be picked on a full slip.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid. Stock Seed @ 25c lb. additional.

Honey Rock Cantaloupe

(Also Known As Sugar Rock)

It is early and prolific. Size, medium. Shape, mostly round. The rind is hard and is of a light slate color covered with a coarse, irregular netting. The thick salmon colored flesh is firm and has a distinct pleasing flavor that appeals to all who enjoy a good cantaloupe. It should be picked on a full slip. It is a fine home garden melon. Our seed is Colorado grown and of the best quality.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Hearts of Gold Cantaloupe

The melons run from oval to oblong in shape; very uniform in size, averaging a little larger than the Rocky Ford varieties. While it is a ribbed melon, the ribs are not prominent and are very heavily netted. The flesh is a rich orange color, finegrained and of excellent flavor. The seed cavity is small. The melon does not turn yellow when ripe but retains its natural green color and remains solid and firm for days after it is picked from the vine.

Order Sheet

Please read directions for Ordering on Page 3 of Catalogue. More Order Sheets will be sent upon request. Always write letters on separate sheet from your order.

AMOUNT ENCLOSED

Woodside Seed Growers Company

ROCKY FORD, COLORADO

Ship by Mail, Express, Freight

Date			194	Cash —	\$
Your	Name		(Please write very plainly)	Draft	
			State	P. O. Or	der
Street	and No).		Express	Order
Name Freigh	of town	n to wh press S	ich you wish hipment made	Stamps	
			made subject to customary disclaimer	of the se	eed trade. GROWERS CO.
Pkts.	Ozs.	Lbs.	KINDS OF SEED		PRICE
			CANTALOUPE—Early Hale's Best		
			Hale's Best No. 36		
			New Ideal		
			Hale's Best No. 112	and the state of t	
			Woodside's Winner		
			Mildew Resistant No.		
			Market Surprise		
			Perfected Perfecto (or Superfecto)		
			Early Otero		
			Pride of Wisconsin or Queen of Col	orado	
			Sugar Queen Melon		
			Hearts of Gold		
			Improved Pink Meat (or Burrell Ge	em)	
			Pearl Pink (or Abbott's Pearl)		
			Imperial Sunset (or Salmon Tint Ho.	ney Ball)	
			Honey Ball		
			Golden Melodew		
W	e pay a	ıll Post	age and Express Charges at the prices	listed in	Catalogue.

QUANTITY		ry	KINDS OF SEEDS		PRICE	
Pkts.	Ozs.	Lbs.	Amount Carried Forward			
			WATERMELON—Cut Red Tom Watson			
			Wondermelon (Improved Kleckley Sweet)			
			Stone Mountain			
			Klondike (Brown Seeded)			
			Klondike (Black Seeded)			
			Winter Queen (Black Seeded)			
			Winter Queen (Grey Seeded)			
			Early Kansas			
			Cuban Queen			
			HONEY DEW—Regular Green Meat			
			Golden Rind Honey Moon			
			Golden Beauty Casaba			
			Honey Rock			
			CABBAGE—Copenhagen Market			
			Golden Acre			
			CUCUMBER—Davis Perfect			
			Early Fortune			
			Woodruff's Hybrid			
			Black Diamond			
			LETTUCE—New York No. 55			
			ONIONS—Yellow Sweet Spanish			
			White Sweet Spanish			
			TOTAL			
favorite	e variet	ties of (order of \$1.00 or more, we will send an ounce Cantaloupe Seed to anyone who will send us the S or five people who buy Vine Seeds. State vari	names o	of our	

R.F.D. No.

Town

State

Name

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ROCKY FORD, COLORADO

Ship by Mail, Express, Freight

Date			194	Cash —	- \$	
Your	Name .	••••••	(Please write very plainly)	Drafit .		
Postof	fice			D O	nd on	
			State	P. O. O.	rde r	
	and No Box No.		R.F.D. No	Express	Order	
Name	of town	n to wh	ich you wish hipment made	Stamps		
NOTIC	E — A	ll sales	made subject to customary disclaimer WOODSII			
Pkts.	Ozs.	Lbs.	KINDS OF SEED		PRI	CE
			CANTALOUPE—Early Hale's Best			
			Hale's Best No. 36			
			New Ideal			
			Hale's Best No. 112			
			Woodside's Winner			
			Mildew Resistant No.			
			Market Surprise			
			Perfected Perfecto (or Superfecto)			
			Early Otero			
			Pride of Wisconsin or Queen of Colo	orado		
			Sugar Queen Melon			
			Hearts of Gold			
			Improved Pink Meat (or Burrell Ge	m)		
			Pearl Pink (or Abbott's Pearl)			
			Imperial Sunset (or Salmon Tint Hon	ey Ball)		
			Honey Ball			
			Golden Melodew			

QUANTITY		ΓY	KINDS OF SEEDS		PRICE	
Pkts. Ozs. Lbs.		Lbs.	Amount Carried Forward			
			WATERMELON—Cut Red Tom Watson			
			Wondermelon (Improved Kleckley Sweet)			
			Stone Mountain			
			Klondike (Brown Seeded)			
			Klondike (Black Seeded)			
			Winter Queen (Black Seeded)			
			Winter Queen (Grey Seeded)			
			Early Kansas			
			Cuban Queen			
			HONEY DEW—Regular Green Meat			
			Golden Rind Honey Moon			
			Golden Beauty Casaba			
			Honey Rock			
			CABBAGE—Copenhagen Market			
			Golden Acre			
			CUCUMBER—Davis Perfect			
			Early Fortune			
			Woodruff's Hybrid			
			Black Diamond			
			LETTUCE—New York No. 55			
			ONIONS—Yellow Sweet Spanish			
			White Sweet Spanish			
			TOTAL			
EXTRA	- Wit	th each	order of \$1.00 or more, we will send an ounce	of any	of our	

EXTRA — With each order of \$1.00 or more, we will send an ounce of any of our favorite varieties of Cantaloupe Seed to anyone who will send us the names of five MARKET GARDENERS or five people who buy Vine Seeds. State variety.

Name	R.F.D. No.	Town	State

Honey Ball Melon



The vines of the Honey Ball are very prolific and seem to stand more dry weather than most other varieties; the melon in appearance is similar to the Honey Dew but is much smaller and more uniform in size, averaging about 5 inches in diameter, nearly round in shape and slightly netted; has a very thick flesh with a spicy flavor, to most people superior to the Honey Dew.

It keeps well and is a good shipper. For distant markets, handles about the same as the Honey Dew. For home use and nearby markets, it should not be picked until it will slip from the vine; it is in best condition for eating when the rind will give under pressure of the thumb. It can be served in halves like cantaloupes.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Improved Pink Meat Cantaloupe

(Also Known as Burrell Gem)

This melon is large, averaging about 6 inches in length, tapering at the ends, $4\frac{1}{2}$ to 5 inches in diameter, with well defined ribs, heavily netted, with a distinct stripe between. The flesh is a deep salmon color, very thick and fine-grained. It has a rich, spicy flavor excelled by none. The seed cavity is unusually small, which accounts for its superior shipping qualities.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 30c; ½ lb. 55c; 1 lb. \$1.10; 5 to 10 lbs. @ \$1.00 per lb. 25 lbs. or more @ 90c per lb. Prepaid.

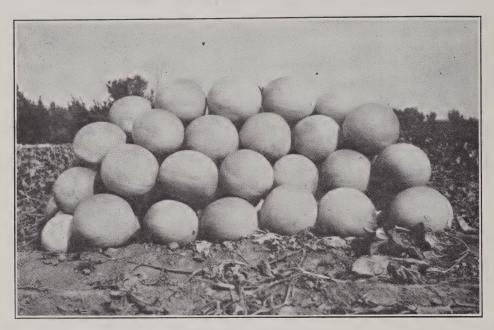
Pearl Pink Cantaloupe

(Also Known as Abbott's Pearl)

This melon is a favorite in many sections. The vines are hardy and vigorous. The shape is slightly oval, almost round. The color is a whitish-green. It shows no ribs and has a wide, coarse netting. The flesh is a deep salmon color to the rind, fine-grained and very firm. The seed cavity is extremely small, therefore it is one of the best keepers and an excellent shipping melon.

PRICE: Pkt. 5c; oz. 10c; ¼ 1b. 30c; ½ 1b. 55c; 1 1b. \$1.10; 5 to 10 1bs. @ \$1.00 per 1b. 25 1bs. or more @ 90c per 1b. Prepaid.

Green Meat Honey Dew



GREEN MEAT HONEY DEW

The Honey Dew, although classed as a fall and winter melon, has become popular all during the shipping season of cantaloupes. Although there have been many different selections made in trying to introduce a melon superior, very few have proven desirable for any length of time. The Honey Dew requires a longer growing season than the cantaloupe and in the fall of the year if stored away from the freezing temperature can be kept for quite a long period, in many cases until Christmas.

The average size is about 6 inches in diameter and 7 to 8 inches long; with a creamy white, smooth skin and turning at maturity to a light golden color; green flesh, very thick, fine grained and extra sweet to the extreme rind.

The quality of our Honey Dew seed was extra fine the past season.

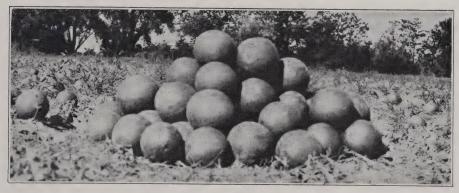
PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs, @ \$1.00 per lb.; 25 lbs, or more @ 90c per lb. Prepaid.

Golden Melodew

It resembles the Honey Dew in color of rind and flesh. The true type runs oval in shape and medium size; the golden rind is covered by a pearly-grey netting which gives it a most attractive appearance. The rich, spicy flavor appears to be a combination of that of the Honey Dew and cantaloupe and is highly praised by all lovers of melons.

It can be picked and shipped about the same as the Honey Dew and is fully two weeks earlier than that variety.

Golden Rind Honey Moon



GOLDEN RIND HONEYDEW HONEY MOON

This melon is very attractive. The rind is a rich golden color even on the under side. The melon does not spot or sunburn like the Honey Dew. It is very prolific and runs very uniform in size. Averages smaller than the Honey Dew and is about two weeks earlier. The flesh is a bright emerald-green to the rind. It does not have the excessive sweet flavor of the Honey Dew but a distinct flavor which is praised by all. The vines make a vigorous growth and are remarkably disease resistant, and the melon is a splendid shipper and keeper.

This melon should not be picked until it will slip easily off the vine for when they are dead ripe the flavor is at its best.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Golden Beauty Casaba

This melon grows from 6 to 8 inches in diameter, is nearly round and slightly pointed at the stem end. The wrinkled skin is a beautiful golden-yellow when ripe and the rind is very hard. The flesh is pure white and very thick. Golden Beauty is the best flavored Casaba and the most popular market variety.

The seed we offer is our own Colorado-grown.

Do not pick for shipping until they lose their green, shiny appearance. They are not in best condition for eating until the rind will give under pressure.

Black-Seeded Klondike Watermelon



BLACK-SEEDED KLONDIKE WATERMELONS

This New Improved Selection excels all other types of the dark green oblong Klondike Watermelons yet introduced. The flesh is a brilliant red color, extending to within one-half inch of the rind, melting and deliciously sweet. Very small black seeds and popular with California growers. Weighs from 20 to 25 pounds and will mature in about 85 days. Rind is thin but extra tough which makes it an ideal shipping or trucking melon. For growers wishing a medium sized, sweet, juicy black-seeded melon, we believe this variety unexcelled.

PRICE: Pkt. 5c; oz. 10c; ½ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Brown-Seeded Klondike Watermelon

Similar in shape to the Black Seeded Melon, is a fine melon for local use, and reasonably distant markets, is an oblong melon of medium size, and of dark green color. The flesh is bright red, melting and sweet, and contains but few small mottle brown seeds. On account of the seed being small, one pound will plant almost as much as two pounds of the ordinary variety.

Cut-Red Tom Watson Watermelon



CUT-RED TOM WATSON

A favorite old standby in districts demanding a large size wonderful shipping melon; the rind is thin but very tough; has a dark green color, prominent veins as it ripens to a lighter shade. The flesh is fine grained of a deep red color and very juicy and sweet; melons are oblong in shape with rounded ends.

The seed we offer this season was saved from select melons weighing from 25 to 50 pounds each.

PRICE: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 35c; $\frac{1}{2}$ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Winter Queen Watermelon

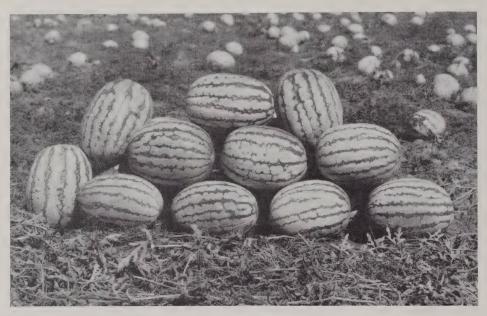
BLACK-SEEDED—This variety has generally been known as a Winter melon. Wherever introduced has sold at good prices, far outselling ordinary melons.

The melon is round; color a very light green, faintly striped with a darker green. When fully ripe, closely resembles the Honey Dew in color except for the light stripe. It has a thin, tough rind. The flesh is a bright pink, solid and stringless with a few small, black, shiny seeds set firmly near the rind. The flavor is delicious.

GREY-SEEDED—This strain was developed in Utah. In appearance it resembles the black-seeded variety, but averages larger in size and is a little earlier. It is a great favorite in Utah and the Northwest. Our seeds of both strains Colorado grown. Every season Winter Queen watermelons sell at a premium in this district.

They will keep nearly all winter and are a great treat when all other melons are gone. We advise every lover of watermelons to give it a trial.

Cuban Queen Watermelon



CUBAN QUEEN

The Cuban Queen is very attractive, is slightly oblong and grows very large. Flesh is a very bright red and seeds are exceedingly small and white. Rind is a light green with a darker mottled stripe making a very beautiful appearance. This melon is mostly heart and it ripens clear through with no hard centers. It is an early variety, has a medium thin rind and is tough enough to ship to distant markets. Maturing in about 80 days. Our supply of this variety grown the past season is very limited, therefore, advise you order early.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb.

10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

ALL SEED GROWN UNDER OUR OWN SUPERVISION

Early Kansas Watermelon



EARLY KANSAS WATERMELON

This melon is rapidly gaining popularity in all the mid-western markets; for local markets, also truck hauling, is one of the favorites, due to the outstanding appearance; being a large oval almost round with block ends; the rind is a dark green color with alternate stripes of a lighter shade. The flesh is a rich red color nearly to the rind and has a wonderful flavor. The Seed we offer was grown in this district the past season and saved from melons that averaged thirty-five to forty pounds. The average maturity is from 80 to 85 days.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

ALL OF OUR WATERMELONS ARE GROWN IN THE ROCKY FORD DISTRICT ON SPECIALLY SELECTED SANDY SOIL, AND GROWN UNDER IRRIGATION, WHICH ASSURES HIGHLY FLAVORED, SWEET, JUICY MELONS OF PROPER TYPE AND SEED WITH HIGH STRONG GERMINATION.

Yellow Sweet Spanish Onions

(UTAH STRAIN)



UTAH STRAIN SEED

This strain of Yellow Sweet Spanish Onion was originated in Utah. Seeing its merits, Pieters-Wheeler, an established seed growing firm in Northern California, whom we feel are one of the leaders in careful selection of the type of bulbs necessary to produce the quality of seed we are glad to ship and recommend to our customers, have for the past several seasons made further developments through selection and breeding and is now one of the outstanding Yellow Sweet Spanish Strains. Is a very large globe shape, four and five heavy golden brown outside skins and white flesh, being one of the mildest onions known today. Thousands of acres of this variety are grown in the Western states each season and shipped from coast to coast. When properly and thoroughly cured, is a good keeper and a splendid shipper Many growers report a yield of 1000 up to 1400 crates per acre, the average weight per crate being from 42 to 44 pounds. An average of two and one-half pounds of seed are planted per acre. A trial of this strain Valencia Onion Seed will be convincing.

PRICES: Oz. \$1.00; $\frac{1}{4}$ lb. \$3.50; $\frac{1}{2}$ lb. \$6.00; 1 lb. \$11.00; 5 to 10 lbs. @ \$10.50 per lb. Prepaid.

White Sweet Spanish Onions

Large globe shaped White Onion of very mild flavor. Somewhat lighter in yield than the Yellow Sweet Spanish above illustrated, under the same growing conditions will produce about two-thirds the number of pounds per acre but are ten days to two weeks earlier in maturing. This seed also grown under contract for us by Pieters-Wheeler who specialize in the highest quality and type onion bulbs for seed purposes exclusively.

PRICES: Oz. \$1.00; ½ lb. \$3.50; ½ lb. \$6.00; 1 lb. \$11:00; 5 to 10 lbs. @ \$10.50 per lb. Prepaid.

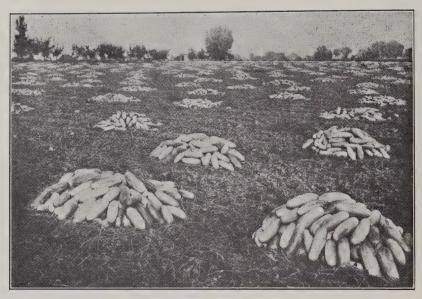


Lettuce New York P.W. No. 55

Number 55 is the result of 16 years of intensive selection work and was awarded honorable mention 1942 and is an All-American selection. This new variety is probably the earliest maturing New York in existence. Will make a sure crisp head of the highest quality under any normal conditions if planted in the right season. Does best if planted on rich ground. Has good base with considerable resistance to Tip Burn. Heads best in summer and early fall.

We highly recommend this new introduction for home and market gardeners.

Superior Cucumber Seed



A CUCUMBER SEED FIELD

Davis Perfect Cucumber

The color is dark, glossy green, shape slender and symmetrical, average length 10 to 12 inches. Contains but few seeds and is ideal for slicing. The vines are extremely vigorous and productive and resist blight better than other long sorts. A great favorite in all sections of the South for shipping to northern markets. For market gardeners it is one of the most profitable varieties yet introduced.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Prepaid.

Black Diamond Cucumber

IT STAYS GREEN

A handsome, early medium sized, prolific variety. Fruits weigh about $1\frac{1}{4}$ to $1\frac{1}{2}$ pounds, symmetrical, nearly square ended. Very dark green, holds color and firmness well. 7 to 8 inches long by $2\frac{1}{2}$ inches in diameter.

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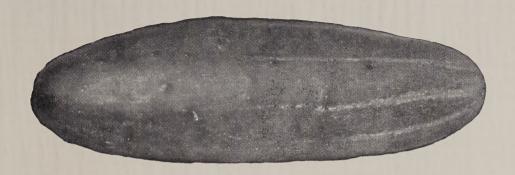
WOODSIDE SEED GROWERS CO.

ROCKY FORD,

Growers of Quality Vine Seeds

COLORADO





EARLY FORTUNE CUCUMBER

One of the finest types of the White Spine ever produced, in some respects resembling the Davis Perfect. The cucumbers when fully grown measure about nine inches in length, slightly tapering at the ends. The color is a rich dark green. The flesh is thick and firm and pure white in color; it has but few seeds.

The vines are vigorous growers, set fruit early and are very productive.

The Early Fortune is recommended as one of the very best early market varieties.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Postpaid.

WOODRUFF'S HYBRID CUCUMBER

A very uniform, dark green variety, holding the dark color well into maturity. Long, slim and well proportioned, tapering slightly toward stem end, bloom end less tapering. Ends are blunt. $10\frac{1}{2}$ to 12 inches long by $2\frac{1}{2}$ inches in dameter.

PRICE: Pkt. 5c; oz. 10c; ¼ lb. 35c; ½ lb. 65c; 1 lb. \$1.25; 5 to 10 lbs. @ \$1.10 per lb. 10 to 25 lbs. @ \$1.00 per lb.; 25 lbs. or more @ 90c per lb. Postpaid.

FOR SUPERIOR QUALITY



ORDER



WOODSIDE SEED

Our MOTTO:

"QUALITY,

SERVICE

and a

SQUARE DEAL

TO ALL"